

Visit the show to see Durham's leading **WEDDING PROFESSIONALS**

Ajax Pickering News Advertiser

Wedding Show

Fall 2017

when:

Sun. Sept. 24, 2017

11am - 4pm

where:

Ajax Convention Centre

550 Beck Cres, Ajax

Join Ajax/Pickering's

LONGEST RUNNING

Wedding Show!

For more details go to www.durhamweddingsource.com

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AJAX • PICKERING

To receive more information please contact Laurie McCaig, show co-ordinator at 905.215.0476,
email lmccaig@durhamregion.com or contact your representative.

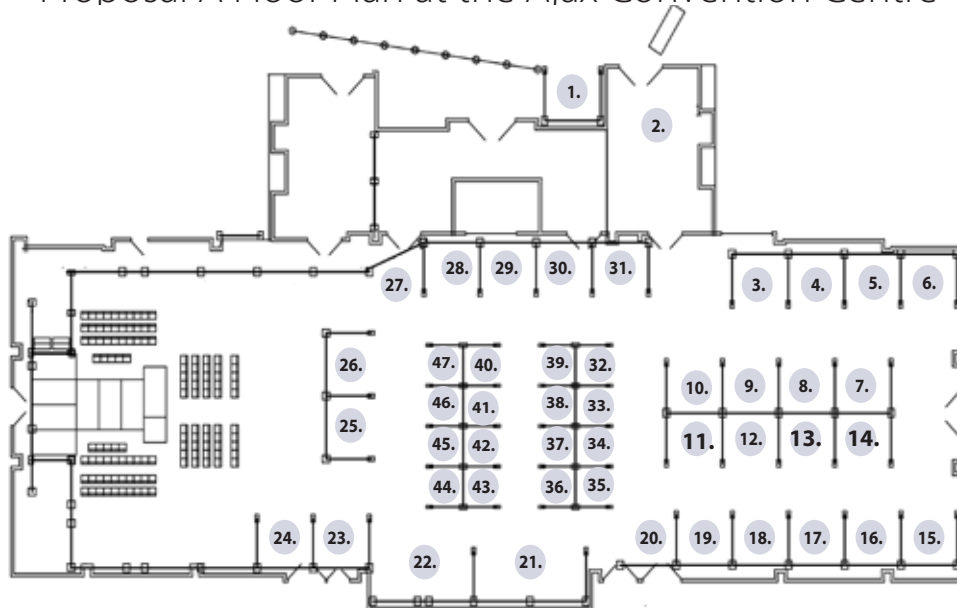
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exhibit categories

- Accommodations
- Banquet Facilities
- Banquet Hall Decor
- Beauty Salon/Cosmetics
- Event Planning
- Florists
- Gift Registry
- Health & Wellness
- Mens Formal Wear
- Party Favours
- Party Rentals
- Real Estate Agents
- Travel Agents/Companies
- Wedding Bands/DJs
- Wedding Cakes
- Wedding Co-ordinators
- Wedding Dresses & Accessories
- Wedding Photographers
- Wedding Videographers
- Invitations
- Limos, Driver Services and more

Proposal A Floor Plan at the Ajax Convention Centre



ALL BOOTH LOCATIONS ARE SUBJECT TO CHANGE UP UNTIL WEDNESDAY SEPTEMBER 20TH, 2017 WITHOUT NOTICE.

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Welcome to Ajax and Pickering's Premier Wedding Show Event

To all of you who have participated in our shows in the past, we welcome you back. For those of you contemplating exhibiting with us for the first time, we thank you for your interest.

The Ajax/Pickering Wedding Show is Ajax and Pickering's Premier semi-annual Wedding Show Event brought to you by The News Advertiser, part of Metroland Media.

This event is a must for any business that caters to the Bride and Groom. With exhibitors such as wedding gown designers, photographers, wedding cake specialists, limo companies, event planners, banquet halls and other wedding related businesses, this show offers a one stop shopping experience to any couple planning their big day. Many of our current exhibitors come back year after year due to the attendance by our local brides and grooms.



What we offer:

- ~ A three month aggressive advertising campaign in the Ajax/Pickering News Advertiser covering over 54,000 homes with each edition
- ~ A three month online advertising campaign on www.durhamweddingsource.com and Metrolandshows.com
- ~ Exceptional in-paper advertising opportunities in our comprehensive pre-show supplement
- ~ Reasonably priced booth space
- ~ Sponsorship opportunities
- ~ Beautiful new, well-maintained facility at Ajax Convention Centre
- ~ Professionally draped backdrop and side rail booths
- ~ Complimentary electrical hook-up at limited booths
- ~ Exhibitor badges
- ~ Ample and free paved parking
- ~ Customer friendly aisles **and more**



To book your space or get more information please
email the show co-ordinator at lmccaig@durhamregion.com

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Exhibitor Contract

For office
use only

Booth #:

Company Name: _____ Your Metroland Sales Rep: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Contact: _____ Tel: _____ Fax: _____

Email: _____ Website: _____

Email to receive show details if different from above: _____

Package #1

- 6'x6' professionally draped booth at the show
- 3.054" x 3.571" (3x49) colour ad in the show guide.
- **Vendor Search listing** including an alphabetical listing with logo or photo plus link to your website (3 months)

\$575 (Need a table, check box below)

Package #2

- 10'x8' professionally draped booth at the show
- 3.054" x 3.571" (3x49) colour ad in the show guide.
- **Vendor Search listing** including an alphabetical listing with logo or photo plus link to your website (3 months)

\$720 (Need a table, check box below)

Sponsorship Package

- 20'x8' professionally draped booth at the show
- 10 3/8" x 14" (full page) colour ad and a 1/2 page editorial in the show guide.
- Logos on all printed material including website
- **Champagne package web ad** including a **Vendor Search listing** including an alphabetical listing with logo or photo plus link to your website (3 months)

\$2,620

We allow 6 vendors per category

Please note that venue & insurance requirements do not allow for multiple vendors at booths without prior written consent from show management. Uncontracted exhibitors will not be allowed to set up. Shared booths subject to additional charges.

Booth Requirements

- 8 ft. skirted table - \$20 Hydro - No Charge
- 4 ft. skirted table - \$15

Payment Schedule

Package price \$ _____

Table \$ _____

HST \$ _____

Grand Total \$ _____

Full payment due upon booking

1st right of refusal deadline for past vendors Monday, August 28, 2017

Additional booth requirements may be rented from Gervais Party Rentals by calling 905.426.RENT. Show management will not be responsible for arrangements made for additional requirements.

Show Guide

Wednesday, September 20, 2017

Show Guide circulation: 54,000 homes Ajax/Pickering
500 copies will also be handed out at the show

Ad Deadline

Monday, September 8, 2017

Method of Payment

- Cheque Visa Mastercard Amex

PLEASE CHECK OFF THE METHOD OF PAYMENT YOU PREFER BUT DO NOT LIST CREDIT CARD INFORMATION.

PLEASE CALL IN YOUR PAYMENT. DO NOT LEAVE THE NUMBER ON VOICEMAIL. PLEASE TALK TO REP DIRECTLY. THANK YOU FOR YOUR COOPERATION.

I agree to participate in the Fall 2017 Wedding Show as indicated above:

Signature of Exhibitor: _____ Date: _____